

YOUR TRUE PARTNER

We Supply The System And Help You Build With It

For over 50 years, TrueFoam has been producing trusted EPS insulation solutions for the Atlantic Canadian construction industry. We've been in the ICF business since the 90s, which is longer than any other manufacturer in our market.

But what sets us apart isn't the products we make. It's the relationships we build and the approach we take to maintaining them. We work closely with our contractor partners, supporting them with:

- On-site training for crew members
- Job-start support for the first build
- Direct access to technical staff
- Fast answers when they're needed
- Help with takeoffs and estimating

While it's true that there are many ICF options on the market, there's only one TrueFoam.



TRUEFOAM 

THE TRUEBLOCK ICF SYSTEM

Build Smarter Walls
With A Local Partner
You Can Trust

LET'S BUILD STRONGER TOGETHER

Ready to start building with TrueBlock ICF? Get in touch with the TrueFoam team to learn more, book a training session for your crew, or get connected with a local dealer.

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902-468-5440

TRUEFOAM 

www.truefoam.com



WHAT IS TRUEBLOCK ICF?

A complete, high-performance wall system that combines reinforced concrete with our trusted EPS to create a durable, energy-efficient solution for modern construction. Ideal for foundations, frost walls, and above-grade walls, TrueBlock helps you build smarter, faster, and with greater confidence.



BUILT TO HELP YOU BUILD BETTER

- 11" and 13" block widths with multiple options for corners and intersecting walls to meet all of your project needs
- 4' blocks balance ease of handling with speed of installation
- Interlocking design for smoother assembly and a stronger fit
- Supported by a full line of accessories to complete your build

STRENGTH BACKED BY LOCAL SUPPORT

We know the realities of today's job sites: labour shortages, tougher timelines, supply chain instability, and increasing demands for energy efficiency. TrueBlock is designed to help you overcome these barriers by simplifying construction without compromising quality. But the benefits go beyond the blocks themselves.

WHAT LOCAL PRODUCTION MEANS FOR YOU

- Local stock for faster delivery and fewer supply disruptions
- Reduced shipping costs compared to imported products
- Knowledge of your local climate and building considerations
- Direct access to local technical experts and sales support
- Rapid response to challenges and field problems



HIGHER QUALITY, FEWER HEADACHES

Contractors are under more pressure than ever to build faster while delivering higher performance. It's a difficult task, but we're here to make it easier.

COMMON CONTRACTOR CHALLENGES

(And How We Address Them)

Industry-Wide Labour Shortages

ICF construction reduces labour requirements and increases speed while maintaining quality.

Schedules Are Getting Tighter

We help you create stronger, insulated walls in fewer steps, reducing delays between trades.

Supply Chains Are Unstable

Our products are manufactured locally, supporting a reliable, consistent supply for your project.

Efficiency Matters More Than Ever

TrueBlock ICF is designed to meet growing demand for modern, energy-efficient builds.